Converting your loyalty database to Ace Rewards process

ACE Rewards

STEP 1
Download your loyalty database

STEP 2
Determine if you would like to:

- **> DeDup at Individual Level** (First Name, Last Name)
- **> DeDup at Household Level** (Address)
- **> Convert Inactive Customers**

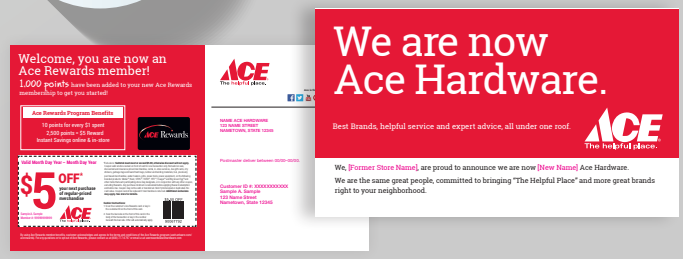
STEP 3
(1 Week)
Ace will take those customers and run them against the current Ace Rewards database for duplicates

STEP 4
(1 Week)
Clean non-Ace Rewards members will be converted to Ace Rewards

STEP 5
(1 Week)
Hot sheets are created and sent to your computer

STEP 6
All customers will appear in Ace Rewards National Lookup

STEP 7
Newly converted Ace Rewards customers will receive the Conversion Mailer
$0.31 each



Welcome Mailer

33_16909_0518